



Late

KELLY

GRAPHIC DESIGNER / ILLUSTRATOR

Experienced graphic artist who specializes in designing graphics for licensed brands' youth and junior lines.

BFA ILLUSTRATION

SAVANNAH COLLEGE OF ART & DESIGN 2010-2014

PROFESSIONAL SKILLS

ADOBE PHOTOSHOP

LEADERSHIP

WEBSITE DESIGN

ADOBE ILLUSTRATOR

CRITICAL THINKING

SOCIAL MEDIA

ADOBE INDESIGN

TIME MANAGEMENT

LIVE PORTRAIT DRAWING

PROCREATE

STRONG WORK ETHIC

SCULPTURE

MICROSOFT OFFICE

FINE ARTIST

PHOTOGRAPHY

PRINT PRODUCTION

JEWELRY DESIGN

MURAL ART

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER | HADDAD BRANDS 2019-2020

Responsible for innovating fresh, new graphics for the Levi's Girls line. Oversaw the Girls Graphics team and worked closely with the Design team to create seasonal lines in NYC. Oversaw the the Girls Graphics team in China, approving and sending revised graphics to their team. Arranged team trend shopping trips throughout NYC to do research and collect fashion intel. Key responsibilities included presenting graphics to over seas buyers, and overseeing the production samples to approve graphics and speciality techniques to ensure proper execution.

JUNIOR GIRLS GRAPHIC DESIGNER | FREEZE CMI 2016-2019

Responsible for the creation of new graphics and trends for Juniors mass, mid-tier and specialty apparel. Developed and applied unique techniques such as 3D embellishments, foils, embroidery, and light up holiday apparel. Designed for major retailers including Macy's, Walmart, Target, Kohl's, JC Penny's, Forever 21, Urban Outfitters, and more.